## 附件2.1-申报表

**中国高校创新创业教育研究中心2021年征文申报表**

|  |  |  |  |
| --- | --- | --- | --- |
| 姓 名 |  | 性 别 |  |
| 学校院系 |  | 职务/职称 |  |
| 手 机 |  | 微 信 |  |
| 通讯地址 |  | | |
| 电子邮箱 |  | | |
| 论文题目 |  | | |
| 摘要  创新点 |  | | |
| 论文  诚信承诺 | 本人承诺论文由本人（本课题组）原创，无抄袭，若被发现有学术不端行为，本人（本课题组）愿承担相应责任。  签名：  年 月 日 | | |
| 推荐意见 |  | | |

## 附件2.2-中文版格式

中国高校创新创业教育研究中心

2021年征文格式模板 (二宋)[[1]](#footnote-1)

一一作者必读 ( 小四仿 )

张三 1 ( 小四楷 )

( 清华大学 , 北京海淀 100084 ) ( 小四楷 )

**摘要:**来稿均应有中文摘要, 篇幅为100—300字,用第三人称对全文进行准确概括,禁用“本文,笔者,作者”等主语,不加诠释,不用评价性文字, 不用报道语式,不用序号,不分段。摘要要求文字简洁而精炼;内容客观,应具有独立性和自含性; 重点突出而新颖。(小四仿 )

**关键词:** 论文；修改；格式 (选最能反映文章主要内容的术 3-5 个,小四仿 )

一、 引言 ( 一级标题 , 小四黑体 , 居中 )

在引言中, 应说明本研究的意义,并特别强调国内外学者在该领域的研究进展, 比较本文与其他研究成果的不同之处,重点阐述本文的目的、方法与分析结果等。

二、排版格式和要求 ( 一级标题 , 小四黑体 , 居中 )

作者可以参照本文进行修改 、 排版 。 ( 正文用小四宋 )

(一) 论文清稿(二级标题, 小四仿)

论文修改稿层次体例为:中英文文题、作者姓名、单位及所属部门、单位地址、 邮编、中文摘要、关键词、作者简介、基金项目(首页下注)、正文(用小四宋字体,标题级别为一,(一),1字号分别为小四黑体,居中;五号仿体;五号楷体)、参考文献。

(二) 图表(二级标题,小四仿)

1.插图 ( 三级标题 , 小四楷 )

插图中的文字一律用小五号宋体 , 图的标注如 “图 1 创新创业示意图” , 用小五号黑体 , 居中排 。

|  |
| --- |
|  |

**图1 创新创业示意图 ( 小五号黑体 )**

2.表格

表格中的文字一律用小五号宋体，表的标注如。“表1 近年来创新创业教育改革”为表题。

表1 近年来创新创业教育改革 ( 小四号黑体 )

|  |  |  |
| --- | --- | --- |
| 创新创业教育改革内容 | 改革前 | 改革后 |
| 顶层设计 |  |  |
| 师资队伍 |  |  |
| 课程设计 |  |  |
| …… |  |  |

资料来源: 《2016-2017中国高校创新创业教育蓝皮书》, 高等教育出版社 2018年版。 小五号宋体

(三)参考文献(二级标题，小四仿)

参考文献限于作者亲自阅读、本文明确引用、公开发表或可查证。参考文献全部列于文后，按正文中首次引用的先后次序编号，在正文引用处右上角标明参考文献序号。中文文献应列出或翻译出对应各项。对于所有的文献，作者、编者、翻译超过3人以上的列出前3者，并加“等”。3人或以下的列出所有作者。

参考文献著录项目如下：

1．报告、学位论文(三级标题，小四楷) [参考文献序号]责任者，文献题目.论文、报告单位所在地：所在单位，完成日期。

2．专著(三级标题，小四楷) [参考文献序号]责任者，文献题目.出版地：出版单位，出版年，起止页码(可选)。

3．期刊文章(三级标题，小四楷)[参考文献序号]责任者，文献题目.刊名，年，卷(期)：起止页码.

4．专著、论文集中析出文献(三级标题，小四楷) [参考文献序号]析出文献责任者.析出文献题名/原文献主要责任者(可选)、原文献题名、出版地:出版者，出版年.析出文献起止页码。会议论文集和专著必须包含出版地、出版单位、年份，如北京:人民出版社，1978。会议文章如果未出版，必须列出会议名称、主办地、会议时间。

5．电子文献(三级标题，小四楷) [参考文献序号]责任者.电子文献题名[电子文献类型标识/载体类型标识]、电子文献出处或可获得地址，发表或更改日期/引用日期。

外文文献著录规则同上，外国人名，姓前名后，名用缩写，不加缩写点。名用大写首字母，如George W.Bush写成 BUSH G W。

注：电子文献类型标识BD一数据库，CP一计算机程序，EB一电子公告；载体类型标识材一磁带，D长一磁盘，CD一光盘，OL一联机网络。

三、结语(一级标题，小四黑体，居中)

希望作者尽量满足排版格式要求。作者高质量的论文编排，会提高审稿工作效率，减少出错率，保证被选中的论文按时、正确地出版。

注释(小四号黑体，相同的注释要合并)

1. 邓某《创新创业教育》，中国社会科学出版社，2004年版，第4页。(小四宋体)
2. 王某某《创新创业教育观解读》，《清华大学学报》2005年第1期。(小四宋体)

参考文献(小四号黑体)

[1]张三，习近平思想及其现代性[M],北京：中国社会科学出版社，2017.**(小五宋体，以下同)**

[2]WANG J. Article title[J]. SPE 849499, 1996.

[3]DONDE P M.政治学原理[M]，张三，译.北京中国某出版社，1986.

[4]许某某，史某某，张某某等。(注第4位和其后的作者才用“等”代替).清华大学学报[J]，2003(1).

[5] BUSH G W, SI Y, Z. \NG B, et a1. Abc is abc[J]. Rock Mechanics, 2000, 22(2) 117-122.

[6]许东俊，史永胜，张百发等，书或论文集中的文章//张三，李四，王五，等编，第6次会议论文集[A],上海商务出版社，1996.259-264.

[7]丁某.创新创业教育国际化[N],中国青年报，2006-10-10.

[8]刘江、假如陈景润被量化考核[N/OL]，新华毎日电讯，2016-03-12(7)[2016-04-04].http:search. cnki.net/eend/mainframe.asp?encode-gb&display-chinese.

**Perspectives and Characteristics of Marx's Theory of Collectivism**

By ZHANG San, LISi, WAXG Wu

**ABSTRACT :** Marx's theory of collectivism is based on the contradiction betweenthe extensive social nexus and alienation of individuals. Marx regarded collectivityand re-establishing collectivism as a crucial solution to this contradiction.Marx's theory of collectivism emphasizes elimination of private ownership, afull-scaled development of individuality and ability as well as emancipation ofhuman beings.

**KEYWORDS:** Marx；theory of collectivism

(说明英文题目用五号宋体，加粗作者用小五号宋体；摘要和关键词用小五号宋体；摘要和关键词的内容用五号宋体。

## 附件2.2-英文版格式

**Your Paper's Title Starts Here: Please Center  
use Helvetica (Arial) 14**

Full First Author1,a**,** Full Second Author2,b,\* and Junlin Zhang3,c

1Full address of first author, including country

2Full address of second author, including country

3List all distinct addresses in the same way

aemail, bemail, cemail

\*Corresponding author

**Keywords:** Publisher, Designing, Lowercase letters.

**Abstract.** This document explains and demonstrates how to prepare your camera-ready manuscript for *Trans Tech Publications*. The best is to read these instructions and follow the outline of this text. The text area for your manuscript must be 17 cm wide and 25 cm high (6.7 and 9.8 inches, resp.). Do not place any text outside this area. Use good quality, white paper of approximately 21 x 29 cm or 8 x 11 inches (please do not change the document setting from A4 to letter). Your manuscript will be reduced by approximately 20% by the publisher. Please keep this in mind when designing your figures and tables etc. There should be 60 pounds of space above the caption and 6 pounds of space below it before the text continues. There should be 6 pounds of space above other information of the author, such as name, address and so on. Corresponding author is optional.

1. **Introduction**

All manuscripts must be in English. Please keep a second copy of your manuscript in your office (just in case anything gets lost in the mail). When receiving the manuscript, we assume that the corresponding authors grant us the copyright to use the manuscript for the book or journal in question. Should authors use tables or figures from other Publications, they must ask the corresponding publishers to grant them the right to publish this material in their paper.

Use *italic* for emphasizing a word or phrase. Do not use boldface typing or capital letters except for section headings (cf. remarks on section headings, below). Use a laser printer, not a matrix dot printer.

1. **Organization of the text**
   1. **Section headings**

The section headings are in boldface capital and lowercase letters. Second level headings are typed as part of the succeeding paragraph (like the subsection heading of this paragraph).

* 1. **Page numbers**

Do *not* print page numbers: Please number each sheet toward the middle near the bottom (outside the typing area) with a softpencil.

*2.2.1 Tables*

Tables (refer with: Table 1, Table 2, ...) should be presented as part of the text, but in such a way as to avoid confusion with the text. A descriptive title should be placed above each table. The caption should be self-contained and placed *below or beside* the table. Units in tables should be given in square brackets [meV]. If square brackets are not available, use curly {meV} or standard brackets (meV).

*2.2.2 Special signs*

For example, α γ μ Ω () ≥ ± Γ {110} should always be written in with the fonts Times New Roman or Arial. Full text should only appear English characters, except Roman numbers.



*2.2.3 Figures*

Figures (refer with: Fig. 1, Fig. 2, ...) also should be presented as part of the text, leaving enough space so that the capt-ion will not be confused with the text. The caption should be self-contained and placed *below or beside* the figure. Generally, only original drawings or photographic reproductions are acceptable. Only very good photocopies are acceptable. Utmost care must be taken to *insert the figures in correct alignment with the text*. Half-tone pictures should be in the form of glossy prints. If possible, please include your figures as graphic images in the electronic version. For best quality the pictures should have a resolution of 300 dpi(dots per inch).

Color figures are welcome for the online version of the journal. Generally, these figures will be reduced to black and white for the print version. The author should indicate on the checklist if he wishes to have them printed in full color and make the necessary payments in advance.

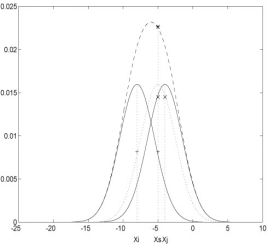


Fig. 1. One kernel at *xs* (*dotted kernel*) or two kernels at *xi* and *xj* (*left and right*) lead to the same summed estimate at *xs*. This shows a figure consisting of different types of lines. Elements of the figure described in the caption should be set in italics, in parentheses, as shown in this sample caption.

Table 1. Font sizes of headings. Table captions should always be positioned *above* the tables.

|  |  |  |
| --- | --- | --- |
| Heading level | Example | Font size and style |
| Title (centered) | Lecture Notes … | 14 point, bold |
| 1st-level heading | 1 Introduction | 12 point, bold |
| 2nd-level heading | 2.1 Printing Area | 10 point, bold |
| 3rd-level heading | Headings. Text follows … | 10 point, bold |
| 4th-level heading | *Remark.* Text follows … | 10 point, italic |

Note: font size is 10 point.

* 1. **Equations**

Equations (refer with: Eq. 1, Eq. 2, ...) should be placed in the middle and transformed by equation conversion manager, do not use PrintScreen. There should be 6 pounds of space above the equation and 6 pounds of space below it before the text continues. The equations have to be numbered sequentially, and the number put in parentheses at the right-hand edge of the text. Equations should be punctuated as if they were an ordinary part of the text. Punctuation appears after the equation but before the equation number, e.g.

c2 = a2 + b2. (1)

1. **Literature references**

References are cited in the text just by square brackets [1]. (If square brackets are not available, slashes may be used instead, e.g. /2/.) Two or more references at a time may be put in one set of brackets [3,4]. The references are to be numbered in the order in which they are cited in the text and are to be listed at the end of the contribution under a heading *References*, see our example below.

1. **Summary**

On your CD, please indicate the format and word processor used. Please also provide your phone number, fax number and e-mail address for rapid communication with the publisher. Please *always* send your CD along with a hard copy that must match the CD’s content *exactly*. If you follow the foregoing, your paper will conform to the requirements of the publisher and facilitate a problem-free publication process.

1. **Acknowledgement**

This research was financially supported by the National Natural Science Foundation of China (Grant NO. 00000000) and the Fundamental Research Funds for Central University (Grant NO.TD2010-2).

**References**

1. S. K. Goyal, An integrated inventory model for a single supplier-single customer problem, *International Journal of Production Research,* vol.15, pp. 107-111, 1977.
2. A. Banerjee, A joint economic-lot-size model for purchaser and vendor, *Decision Sciences*, vol.17, pp. 292-311, 1986.
3. S. K. Goyal, A joint economic-lot-size model for purchaser and vendor: A comment, *Decision Sciences*, vol.19, pp. 236-241, 1988.
4. R. M. Hill, The single-vendor single-buyer integrated production–inventory model with a generalized policy, *European Journal of Operational Research*, vol. 97, pp. 493-499, 1997.
5. S.L. Kim and D. Ha, A JIT lot-splitting model for supply chain management: Enhancing buyer–supplier linkage, *Int. J. Production Economics*, vol. 86, pp. 1-10, 2003.
6. M. Ben-Daya, M. Darwis, and K. Ertogral, The joint economic lot sizing problem: Review and extensions, *European Journal of Operational Research*, vol. 185, pp. 726-742, 2008.
7. L. Lu, A one-vendor multi-buyer integrated inventory model, *European Journal of Operational Research*, vol. 81, pp. 312-323, 1995.
8. H. Siajadi, R. N. Ibrahim, and P. B. Lochert, A single-vendor multiple-buyer inventory model with a multiple-shipment policy, *Int J Adv Manuf Technol*, vol. 27, pp. 1030-1037, 2006.

1. 基金项目: 国家社会科学基金重点资助项目 ( 035679 ) ( 小五宋 )

   作者简介: 张三 ( 1967- ) , 男 , 浙江杭州人 , 清华大学教育学院教授，博士、博士生导师。 [↑](#footnote-ref-1)